



APPLICATION GUIDELINES

Janice Hollmann Grant

General

The Janice Hollmann Grant fund will provide grants up to \$10,000 to eligible land trusts for certain restricted purposes. Grants will be available on a competitive basis for eligible Maryland land trusts during each annual cycle. Monies can only be used for the land trust expenses enumerated in the Janice Hollmann Grant Project Categories and in the grant agreement.

These grants are available to Maryland land trusts through an annual application process. Use the application form provided on MET's website under the Grants and Awards Tab and provided extra pages as necessary. **Deadline for application is March 31, 2017**

The purpose of the Janice Hollmann Grants is to build sustainable land trusts by increasing organizational capacity, developing community programs and services, implementing Standards and Practices and increasing public support for the diverse spectrum of conservation, stewardship and related land trust activities in the State of Maryland.

Grant projects should have clearly defined outcomes and deliverables, involve a measure of innovation for the land trust, engage multiple partners and stakeholders, and directly advance the land trust's mission, strategic goals and programs.

Eligibility

All grants require a 100% match of in-kind services and/ or privately raised funds (up to 75% of which may be in-kind). Land trusts eligible to receive grants from the Janice Hollmann Grant fund must:

- Have a mission dedicated to land conservation, stewardship of protected lands and/or to enhance their community's unique sense of place.
- Be a "qualified organization" as defined under Section 170(H)(3) of the Internal revenue code;
- Have executed a Cooperative Agreement with MET, providing for the soliciting, accepting, and monitoring of joint conservation easements with MET, dated on or after November 1, 2010;
- Have a service area is located within the State of Maryland. Grant funds are specifically

- intended for projects, programs and activities within the State of Maryland; and
- Have met all reporting requirements from previous Hollmann Grant cycle(s).
- *Note: Annual monitoring and a having a written stewardship plan is not a prerequisite. However, having a track record of sharing coheld monitoring reports with MET's Stewardship Program is considered in the grant evaluation process (if applicable).*

Application Deadline and Grant Period

Applications must be submitted by the deadline indicated on the grant application in order that funding decisions and awards may be made at the annual MD Land Conservation Conference.

The grant period for Hollmann Grants is 12 months (from July 1, 2017 to June 30, 2018). About one month prior to the end of this period land trusts are required to report on their use of the funds and provide evidence that they have raised the matching amounts. These reporting requirements are included in the grant agreement.

Janice Hollmann Grant Project Categories

Janice Hollmann Grants are intended to increase land trust capacity, support programing and innovation and foster stronger, better connected land trusts that will protect all natural resources and enhance the lives of Maryland citizens and generations to come.

Note: Grant projects may incorporate more than one category.

PROJECT CATEGORIES:

1. Strategic Land Conservation

- Hollmann grants are available for land trust partnerships that foster partnerships and collaboration in support of statewide priorities. Projects will be evaluated based on the degree they advance local, regional or statewide conservation goals, further innovative regional or local partnerships and strengthen land trusts through collaboration and cooperation.

2. Enhanced Land & Easement Stewardship

- Hollmann grants are available to support innovative approaches to address the widening "stewardship gap." Projects should enhance land and easement stewardship in Maryland and increase a land trust's capacity to monitor and manage their portfolio protected lands.

3. Land Trust Strengthening

- Hollmann grants are available to build and support strong, independent local land trust partners. Projects should increase organizational capacity, support cooperation and collaboration between land trusts, strengthen programs, develop accountability or enhance the land trust's ability to fully implement Land Trust Alliances' Standards and Practices.

4. Connecting People to the Land

- Hollmann grants are available for land trust programs that build support for community-driven conservation in Maryland. Projects should support land trust initiatives to engage community in their programs and connect citizens to the land through access, stewardship, service learning, and personal connection to nature.

Guidance to Applicants

- Required Supporting Materials and Additional Information
- In-kind and Cash Matches
- Evaluation Criteria
- Examples of edible projects
- Budget template

Please contact Michelle Grafton, Land Trust Coordinator at (410) 697-9530 or michelle.grafton@maryland.gov with any additional questions, project ideas or suggestions to improve our program.